

University of Pretoria Yearbook 2018

The corporate communication report 700 (KOB 700)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	40.00
Programmes	PGDip Communication Management
Language of tuition	Module is presented in English
Department	Division of Communication Management
Period of presentation	Semester 1 and Semester 2

Module content

- Identification, description and investigation of an actual corporate issue
- A complete communication report to address the corporate issue

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